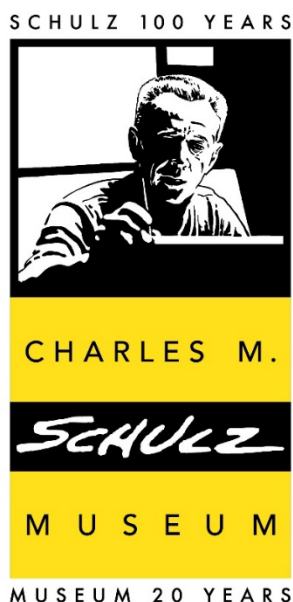


FOR IMMEDIATE RELEASE

# 100 Years of Happiness

## The Centennial Celebration of *Peanuts* Comic Strip Creator Charles M. Schulz (1922–2000)

*November 26, 2022, marks the 100th birthday of the cartoonist behind Snoopy, Charlie Brown, and the Peanuts Gang. The Schulz Museum celebrates with an exhibition, hardcover book, USPS commemorative stamps, and a full season of events.*



Charles M. Schulz, 1971. © Schulz Family Intellectual Property Trust / Schulz Museum

SANTA ROSA, Calif., Sept. 14, 2022—The autumn has always belonged to *Peanuts*, when the *Peanuts* Gang boards the bus to return to school (much to Peppermint Patty's chagrin), Linus faithfully awaits the Great Pumpkin, Lucy devises new ways to fool Charlie Brown into trying to kick the football, and Snoopy prepares his famous Thanksgiving feast of popcorn, pretzels, buttered toast, and jellybeans. And this year, the fall celebrates the genius behind this timeless fixture of American culture—*Peanuts* comic strip creator Charles M. "Sparky" Schulz (Nov. 26, 1922–Feb. 12, 2000).

In honor of what would have been Schulz's 100<sup>th</sup> birthday, the Charles M. Schulz Museum and Research Center, which celebrated its 20<sup>th</sup> anniversary this year, is leading the centennial celebration of the beloved cartoonist, including a new exhibition, book, USPS stamp release, and events reflecting on Schulz's enduring legacy, his unforgettable cast of characters, and the many ways his life and art have inspired the world.

"To publish a book, unveil postage stamps, and present an exhibition of renowned artists inspired by his work—it is very meaningful," said Jean Schulz, Schulz's widow and Schulz Museum Board President. "It shows the breadth of what Sparky accomplished and the people he touched through many generations. I look forward to sharing this celebration with Sparky's fans of all ages around the world."

Find information about the celebration festivities in the release below.

## MAIN EXHIBITION

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### ***The Spark of Schulz: A Centennial Celebration***

Sept. 25, 2022–Mar. 12, 2023

[schulzmuseum.org/spark-of-schulz](https://schulzmuseum.org/spark-of-schulz)

Take an appreciative look at Charles M. Schulz's creative legacy and how his work continues to shape and inspire modern cartooning—and beyond—a century after his birth.

Features an array of original art from contemporaries and artists working today, including:

- Comics—Robb Armstrong (*Jump Start*), Jim Borgman (*Zits*), Jim Davis (*Garfield*), Cathy Guisewite (*Cathy*), Lynn Johnston (*For Better or For Worse*), Patrick McDonnell (*MUTTS*), Stephan Pastis (*Pearls Before Swine*), Bill Watterson (*Calvin and Hobbes*)
- Animation—Pete Docter (Pixar Animation Studios), Matt Groening (*The Simpsons*)
- Film—Wes Anderson, Federico Fellini
- Books—Dav Pilkey, Art Spiegelman, Mo Willems

This exhibition is generously sponsored by UNIQLO.

## SUPPORTING EXHIBITIONS

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### ***Good Grief! Peanuts and the Art of Feelings***

Through Nov. 7, 2022

[schulzmuseum.org/good-grief-peanuts-and-the-art-of-feelings](https://schulzmuseum.org/good-grief-peanuts-and-the-art-of-feelings)

Explore how Charles M. Schulz captured the spectrum of human emotion—from the highest of highs to the lowest of lows—with the slightest of pen strokes. Features over 50 original *Peanuts* comic strips from the Schulz Museum's collection.

### ***The Pen is Mighty: The Lettering of Charles M. Schulz***

Through Jan. 15, 2023

[schulzmuseum.org/the-pen-is-mighty](https://schulzmuseum.org/the-pen-is-mighty)

See examples of Charles M. Schulz's iconic lettering style and discover how this often-overlooked art form deepened the expressiveness of his comic strips.

## BOOK RELEASE

### ***Charles M. Schulz: The Art and Life of the Peanuts Creator in 100 Objects***

By Benjamin L. Clark, Nat Gertler, and The Charles M. Schulz Museum

Foreword by Wes Anderson

Hardcover, 9.5 x 12 in., 224 pp, \$50.00

ISBN: 978-1-68188-860-6

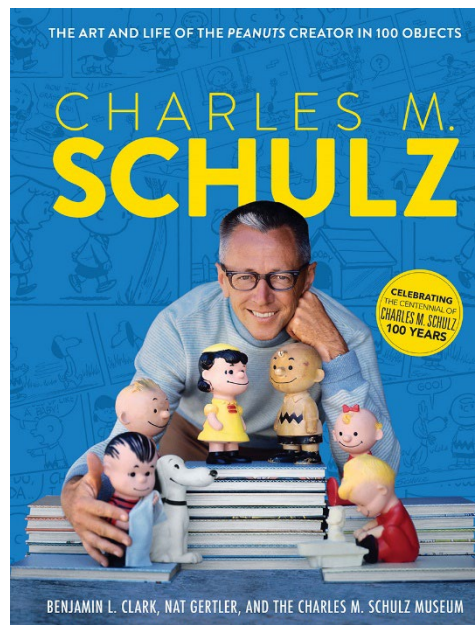
Nov. 1, 2022 (Weldon Owen)

"[Schulz] had the greatest ways of expressing emotions in these simplest faces." —Filmmaker Wes Anderson, excerpt from the Foreword

The first publication from the Schulz Museum's imprint, this heavily illustrated volume reveals the art and life of Charles M. Schulz through 100 objects from the Schulz Museum's expansive collection—from Schulz's childhood drawings to NASA's Silver Snoopy Award that is still used today.

Alongside commentary by Curator Benjamin L. Clark and *Peanuts* historian Nat Gertler, Schulz's family, friends, and colleagues share their favorite objects and provide an intimate look at the cartoonist's creative legacy.

**Museum exclusive:** Pre-order book signed by Jean Schulz: [schulzmuseum.org/schulz100](https://schulzmuseum.org/schulz100)



## USPS STAMPS

### **Charles M. Schulz Stamps**

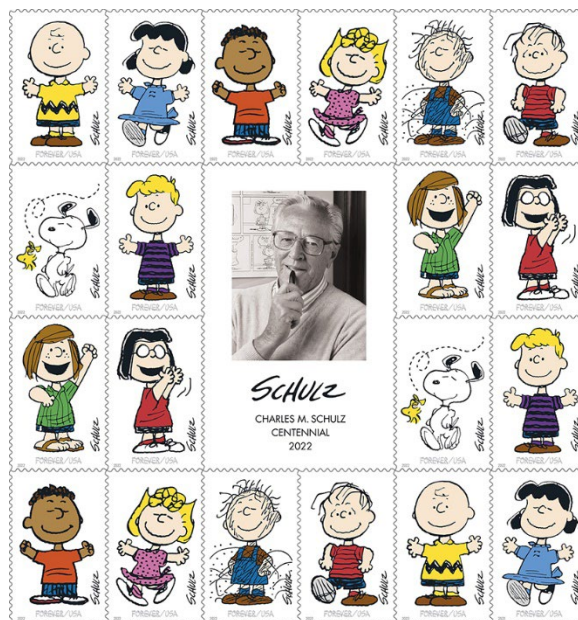
The United States Postal Service (USPS) presents a new set of *Peanuts* stamps in honor of Schulz's centennial. The set features 10 designs (Charlie Brown, Lucy, Franklin, Sally, Pig-Pen, Linus, Snoopy & Woodstock, Schroeder, Peppermint Patty, and Marcie) repeated twice on a pane of 20 stamps, with a 1987 photograph of Schulz at the center.

### **Stamp Release**

The stamps will be available nationwide and at [usps.com](https://usps.com) starting Sept. 30.

USPS will hold its **First Day of Issue Dedication Ceremony** at the Schulz Museum on Friday, Sept. 30, at 12:00 pm. This event is free and

open to the public. Museum admission is free for the ceremony (12:00 pm) and the entire day (11:00 am–5:00 pm). RSVP not required. Snoopy will join USPS's Finance & Strategy Senior VP Luke Grossman and special guests for the dedication and stamp reveal at noon. Stamps and USPS commemorative products will be for sale at the museum from 11:00 am–1:00 pm. Event info: [schulzmuseum.org/stampceremony](https://schulzmuseum.org/stampceremony)





## EVENTS

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Join the Schulz Museum for a full season of events, including some very special guests, in celebration of Charles M. Schulz's centennial.

Events subject to change. Visit [schulzmuseum.org/calendar](https://schulzmuseum.org/calendar) for event details, cost/tickets, and current information.

Saturday, Sept. 24, 12:00–1:00 pm

**FREE Family Matinee Concert: *Good Grief! A Tribute to Guaraldi, Schulz, and Peanuts***

Family-friendly jazz performance hosted by Healdsburg Jazz featuring Jim Martinez and his musical ensemble.

Friday, Sept. 30, 12:00 pm

**First Day of Issue *Peanuts* Stamps Dedication Ceremony (FREE Admission)**

See the USPS Stamps section above for details.

Friday, Oct. 21, 3:30–4:30 pm PT (6:30–7:30 pm ET)

**LIVE ONLINE: CNN's Jake Tapper hosts**

**“Charles M. Schulz: A Legacy”**

CNN Anchor Jake Tapper hosts a live discussion with Jean Schulz and cartoonist Garry Trudeau (*Doonesbury*) exploring the impact of Charles M. Schulz and *Peanuts* on cartooning, pop culture, and the world today. *Tickets required.*

Saturday, Nov. 5, 3:00 pm

**Mo Willems: Influences**

Bestselling author, illustrator, animator, and playwright Mo Willems will discuss his work, process, and influences, including Charles M. Schulz. *Tickets required.* (Mo Willems will also present an all-ages, family-friendly program on Sunday, Nov. 6, at 11:00 am.)

Saturday, Nov. 12, 2:00 pm

**ComicLab LIVE Podcast**

Watch a live taping of ComicLab, the #1 comics podcast on Spotify. Cartoonists Dave Kellett and Brad Guigar will examine the influence of Charles M. Schulz and *Peanuts* on cartooning today.

Saturday, Nov. 12, 6:00 pm

**Celebrating 100 Years of Charles M. Schulz**

Al Roker (TODAY Show) celebrates Charles M. Schulz's centennial and the book release of *Charles M. Schulz: The Art and Life of the Peanuts Creator in 100 Objects*. Roker will moderate a discussion about Schulz's influence with cartoonists Robb Armstrong (*JumpStart*), Cathy Guisewite (*Cathy*), Patrick McDonnell (*MUTTS*), and Stephan Pastis (*Pearls Before Swine*), all of whom contributed to the new book. *Tickets required.*

Saturday, Nov. 26, 10:00 am–5:00 pm

**Happy Birthday, Charles M. Schulz!**

Celebrate Charles M. Schulz's 100th birthday with cake and music at noon, free giveaways, and cartooning performances by Joe Wos throughout the day.



Charles M. Schulz, c. 1995. © Schulz Family Intellectual Property Trust / Schulz Museum

## ABOUT CHARLES M. SCHULZ

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"Why do musicians compose symphonies and poets write poems? They do it because life wouldn't have any meaning for them if they didn't. That's why I draw cartoons. It's my life." —Charles M. Schulz

Born in Minneapolis, Minnesota, on November 26, 1922, Charles M. Schulz said on several occasions that he was "born to be a cartoonist." Following his service during World War II, Schulz worked to achieve his childhood dream of becoming a syndicated cartoonist.

On October 2, 1950, seven newspapers debuted Schulz's comic strip *Peanuts*. For five decades, Schulz wrote, drew, inked, and lettered every *Peanuts* strip—17,897 strips in total. The comic strip would become a global pop culture touchstone with millions of readers daily. Schulz would be recognized as the nation's top cartoonist twice with the National Cartoonist Society's Rueben Award, and receive Emmy Awards and a Peabody award; have NASA spacecraft named after his characters; inspire a concert performance at Carnegie Hall; and more.

In December 1999, when Schulz announced his retirement because of his declining health, *Peanuts* was published in more than 2,600 newspapers worldwide, with book collections translated into over 25 languages. He died shortly after, on Saturday, February 12, 2000, just hours before the final *Peanuts* Sunday strip appeared in newspapers. His contributions were recognized that same year posthumously with a Congressional Gold Medal, the highest civilian honor bestowed by Congress.

For a deeper look into Schulz's life, visit the Schulz Museum's interactive timeline, including highlights from the museum's collection: [schulzmuseum.org/timeline](https://schulzmuseum.org/timeline)

Follow the centennial celebration online [@schulzmuseum](https://www.instagram.com/schulzmuseum) and [#Schulz100](https://www.instagram.com/Schulz100) on Instagram, Facebook, and Twitter.



Charles M. Schulz, c. 1987. © Schulz Family Intellectual Property Trust / Schulz Museum

## ABOUT THE SCHULZ MUSEUM

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Charles M. Schulz Museum and Research Center  
2301 Hardies Lane, Santa Rosa, CA 95403  
(707) 579-4452 | [schulzmuseum.org](https://schulzmuseum.org)

The Charles M. Schulz Museum and Research Center opened in 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz, the creator of *Peanuts*, and building an understanding of cartoon art. Located 50 miles north of San Francisco in Santa Rosa, California—where Schulz lived and worked—the Schulz Museum features the largest collection of original *Peanuts* comic strips in the world and presents changing exhibitions and programming for all ages. The museum also provides reference services and supports a robust traveling exhibition program. For more information, visit [schulzmuseum.org](https://schulzmuseum.org).

**HOURS & ADMISSION**

Weekdays\*: 11:00 am–5:00 pm

Weekends: 10:00 am–5:00 pm

*\*Closed Tuesdays from Labor Day–Memorial Day*

Museum Members, children 3 and under: Free

Adults: \$12.00

Seniors 62 and over (with ID): \$8.00

Youth 4-18 and college students (with ID): \$5.00

EBT Cardholders (with card; up to 4 people): \$2.00

Military: \$1.00 off admission

**MEDIA CONTACT**

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(707) 284-1268

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